



# BIOGRAPHY

UNITED STATES AIR FORCE

## PROFESSOR J. WILLIAM DEMARCO

Professor J. William “Bill” DeMarco, Colonel, USAF (ret), serves as the *Interim* Director Air University (AU) Innovation and Leadership Institute, Chair and Dean of Education for the Leadership Department, and Professor of Leadership Studies at the Air Command and Staff College (ACSC), Maxwell AFB, Alabama. The AU Institute of Innovation and Leadership is the focal point for the continuing development of mid-level officer leadership for the US Air Force. The ACSC Leadership Department manages the school’s Leadership course designed to help mid-level officers examine leadership theory and lessons learned, while examining their own theory and best practices, in order to prepare them for higher level leadership positions. In addition both the Institute and the Department coordinate within Air University to ensure a continuity of effort with regards to leadership instruction across all schools.



Professor DeMarco was born in Burlingame, California. In 1988, he graduated from the Citadel, The Military College of South Carolina, as a Distinguished Air Force Student, with a Bachelor of Science degree in Business Administration. He was commissioned as a Second Lieutenant through the Reserve Officer Training Corps.

Professor DeMarco’s leadership experiences include command at the squadron, group, and region level, as well as serving as ACSC’s 44th Commandant. He served as a National Security Affairs Fellow at Stanford University’s Hoover Institution and is currently a fellow at The Judge Business School, Cambridge University, England, as well as a Senior Associate with GiANT Worldwide leadership consulting, and an adjunct professor with Auburn University in Leadership. Additionally, he contributes as a leadership consultant for the National WWII Museum’s Corporate Leadership Academy in New Orleans, LA, is the founder and CEO of the Mastermind Century Group, LLC, as well as presenting at TEDx. A command pilot having qualified in five different weapons systems (C-23A, C-12F, C-141B, KC-10A, and the KC-135R), Professor DeMarco holds three masters degrees and is a graduate of the USAF’s School of Advanced Air and Space Studies.

### EDUCATION

1988 Bachelor of Science, Business Administration, The Citadel, The Military College of SC, Charleston, SC

1995 Squadron Officer’s School, Maxwell AFB AL

2000 Master of Science, Military Arts & Science, American Military University, VA

2003 Master of Science, Military Operational Art & Science, Air Command and Staff College, Maxwell AFB AL

2004 Master of Science, Airpower Art & Science, School of Advanced Air and Space Studies, Maxwell AFB AL

2008 National Security Affairs Fellow, Hoover Institute, Stanford University, CA

## **MAJOR AWARDS AND DECORATIONS:**

The Legion of Merit  
Defense Meritorious Service Medal  
Meritorious Service Medal with one oak leaf cluster  
Air Medal for Heroism  
Aerial Achievement Medal with one oak leaf cluster  
Joint Service Commendation Medal  
Air Force Commendation Medal with one oak leaf cluster  
Air Force Achievement Medal with one oak leaf cluster

## **PUBLICATIONS**

1. "*May the Best Ideas Win*" Hoover Digest, October 14, 2008, No. 4, Hoover Institution, Stanford University.
2. "*Leadership Philosophy 101, Who Are You?*" October 1, 2013, Applied Leadership and Command Course, Air Command and Staff College, Air University.
3. "*4 DEMANDS OF HEROIC LEADERSHIP*" December 11 2014, GiANT Worldwide.
4. "*Public sector intraprenurship: overcoming bureaucratic immune systems*" 20 October 2014, University of Cambridge, Judge Business School, Centre for Social Innovation.
5. "*Embracing dissenters: why you need people who ask difficult questions*" 12 January 2015, University of Cambridge, Judge Business School, Centre for Social Innovation.
6. "*What's More Important: Discipline or Intentionality?*" 11 May 2015, GiANT Worldwide.
7. "*Embracing passion and creativity*" 26 June 2015, University of Cambridge, Judge Business School, Centre for Social Innovation.
8. "*Are you strange, or authentic? Why leaders need to be real.*" 20 July 2105, GiANT Worldwide

(Current as of August 2017)